



## Managing your information risk

Successful archiving and access solutions from Apex and Essential



**Controlled email handling is essential for all business. Your reputation sometimes depends on it – you certainly can't risk mislaying important information, or the wasted hours of searching for documents that poor email archiving systems can cause. Best practice is important if you want to ensure effective long-term email storage. It will allow compliance with regulations and directives and ensure the dependability your business needs.**

Essential and Apex have joined forces to offer a solution that maximises the effectiveness of your systems. You can archive your email securely without having to give up a full range of access options. A realistic choice either for new implementations or for organisations with infrastructure already in place, it can leverage your existing software and hardware and create new capabilities.

## Keeping email safe

Only a strategic approach to email archiving can deliver the reliability that both regulators and best practice dictate. Choice of storage platform and application is an important first step. As a recognised market leader for email and file retention management, ZANTAZ has proved to be one of the most successful starting points for effective email data storage solutions. A fully integrated family of applications, it gives business all of the tools needed to store and retrieve data quickly and reliably, including all-important access to large volumes of archived data. Combined with IBM System Storage solutions, it offers the levels of automation, scalability and availability needed by established or growing businesses and exceptional return on investment.



*"The combined expertise of Apex and Essential has given us access to exceptional levels of performance."*

*"Our archived data has never been so accessible."*

ZANTAZ provides central control for both regulated and non-regulated data. For proven storage compliance, the IBM TotalStorage Solution, delivers increased performance with faster email storage and retrieval. A wide range of management options are made possible using policy-based non-erasable, non-rewritable data protection and disk technology.

## A comprehensive service

ZANTAZ is provided as part of the ApexStore solution, giving businesses a reliable solution with significantly improved email performance. The system also copes easily with new mandates from regulators as they arise. It was recently named market leader by research firm IDC, accounting for 27% of the email archiving market. The same research underlined the importance of email discovery and litigation support to organisations buying archiving solutions.

- **Optimise the performance of your email and file servers**
- **Automatically move large and disruptive volumes of data away from your business operations**
- **Reduce to a minimum the downtime of email and file servers**
- **Reduce your IT overhead by offloading email and files to storage with lower costs**
- **Make administrative tasks such as backup and recovery less time consuming and labour intensive**
- **Boost your end-user productivity by eliminating mailbox quotas and giving better end-user access to data**
- **Improve your file system infrastructure creating instant and transparent retrieval of email and files**

## A winning partnership

Apex is a leading IBM Premier Business Partner and Essential Computing Limited is the Worlds largest ZANTAZ reseller and Diamond partner. The two companies have combined forces to deliver the important ZANTAZ Enterprise Archive Solution because it allows hardware and software to be implemented at the highest levels of efficiency and at reduced cost.

Both Apex and Essential offer a formidable range of experience. Essential is a storage specialist involved with over 200 ZANTAZ projects over the last five years. The partnership that Apex has with Essential gives businesses the opportunity to establish genuinely self managed archiving. It offers both reliable data retention and lower operating costs.

As an IBM and Cisco Premier Partner and Microsoft Gold Partner, Apex has the vision and knowledge to optimise IT infrastructure. Working with strategic application partners, the company helps its clients to achieve a competitive edge via five core solutions: ApexOptimise, ApexAccess, ApexSecure, ApexStore and ApexManage.



*"ZANTAZ has proved to be an important aid to growth."*

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